



Sponsorship Request Letter

Hello Everyone!

The CWC Ranch Horse Team, Equine Studies Students and I are very excited to announce that we will be conducting a Winter Ranch Horse Versatility Series and are seeking sponsors. This is the only event that we request sponsorship for this year.

The Winter Ranch Horse Versatility Series will consist of four shows: November 9-10, December 7-8, January 11-12, and February 1-2. We will also be hosting practice sessions on each Friday before the show. Each show is open to the public and is being marketed throughout Wyoming as well as in Colorado, Montana and Nebraska. Youth and adult divisions include Ranch Trail, Ranch Pleasure, Reining, and Working Cow Horse. Competitors can enter one event or all events in their division and have a chance to win Stock Horse All Around Awards. Our students like to give equal awards to youth and adults in an effort to help keep our community active in a lifestyle involving horses.

We are conducting these shows to provide our community and our students a fun horse activity through the winter and to support our local businesses. The winter series will enrich the lives of our community and our students, providing a community of like-minded horse enthusiasts with whom we can grow and share in our experiences, knowledge and love of horses. Additionally, through our Winter Ranch Horse Versatility Series, it is our hope to raise money for scholarships to send our students to educational clinics, Certified Horsemanship Association conferences, as well as events that enhance educational experiences for our students.

To make this rewarding experience a reality for our community and students, we need your support!

Here's how you can help!

Become a Central Wyoming College Ranch Horse Team and Equine Studies Program Sponsor! Please review the Sponsorship Opportunities attached here. We are sure there is a package that will meet your business needs and budget. Of course, we can create a special sponsorship for you as well.

For additional information please contact us at jcole@cwc.edu

Check us out on our website: <https://www.cwc.edu/ranchhorseseries/>

Thank you so much for your support of the Central Wyoming College Ranch Horse Team and Equine Studies Program!

Sincerely,

-Jennifer Cole

CWC Professor Equine Studies

CWC Ranch Horse Team Coach

CWC Equine Studies Students

CWC Ranch Horse Team

Central Wyoming College Ranch Horse Team and Equine Studies Program Sponsorship Opportunities and Benefits

****Sponsorship and donations are tax deductible****

<p><u>SADDLE SPONSOR</u></p> <ul style="list-style-type: none"> ❖ Saddle Sponsor with company logo on saddle <ul style="list-style-type: none"> ○ \$3,000 per saddle ○ Or \$18,000 for all 6 divisions ❖ Placement of company banner at all events (banner supplied by company) ❖ Advertisement on CWC Equine event flyers and posters ❖ Platform announcement of Sponsorship at all events ❖ Logo placement on home page of our winter series ❖ Company advertised as a sponsor in the CWC Equine Center Lobby 	<p><u>BLANKET SPONSOR</u></p> <ul style="list-style-type: none"> ❖ Horse Blankets with embroidered company logo <ul style="list-style-type: none"> ○ \$300 per blanket ○ Or \$1,800 for all 6 divisions ❖ Placement of company banner at all events (banner supplied by company) ❖ Announcement of Sponsorship at all events ❖ Logo placement on home page of our winter series ❖ Company advertised as a sponsor in the CWC Equine Center Lobby
<p><u>BUCKLE SPONSOR</u></p> <ul style="list-style-type: none"> ❖ Year End Champion/ Reserve Champion Buckle <ul style="list-style-type: none"> ○ \$350 per buckle ○ Or \$700 per division (2 buckles) ○ Or \$4,200 for all 6 divisions (12 buckles) ❖ Placement of company banner at all events (banner supplied by company) ❖ Advertisement on CWC Equine event flyers and posters ❖ Announcement of Sponsorship at all events ❖ Logo placement on home page of our winter series ❖ Company advertised as a sponsor in the CWC Equine Center Lobby 	<p><u>JACKET SPONSOR</u></p> <ul style="list-style-type: none"> ❖ Jacket Sponsor with embroidered company logo <ul style="list-style-type: none"> ○ \$150 per jacket ○ Or \$900 for all 6 divisions ❖ Logo placement on home page of our winter series ❖ Announcement of Sponsorship at all events ❖ Company advertised as a sponsor in the CWC Equine Center Lobby

GENERAL DONATIONS *(tax deductible)*

The Central Wyoming College Ranch Horse Team and Equine Studies Program gratefully accepts donations. Donations may be made for the Ranch Horse Team or Equine Studies Program general fund use or for a specific event, program, or scholarship. Please note as such when making a general donation.

Central Wyoming College Ranch Horse Team and Equine Studies Program Winter Ranch Horse Versatility Series

Sponsorship Form

****Please x the desired sponsorship level/item, circle amount of sponsorship below & return form with payment. Please return soon so we can advertise your company at our first event!****

<u>SADDLE SPONSOR</u>	\$3,000 (per saddle); or \$18,000 (all 6 divisions)
<u>BUCKLE SPONSOR</u>	\$350 (per buckle); or \$700 (per division, 2 buckles); or \$4,200 (all 6 divisions, 12 buckles)
<u>BLANKET SPONSOR</u>	\$300 (per blanket); or \$1,800 (all 6 divisions)
<u>JACKET SPONSOR</u>	\$150 (per jacket); or \$900 (all 6 divisions)

Sponsorship Information:

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Web Address: _____

Brief business/ranch statement for use in announcements at shows & ceremonies
(or attach info):

Email logos (jpeg) and/or ads to jcole@cwcc.edu

The CWC Tax ID Number is: **83-0206286**

Please make your check payable to CWC Equine Studies with a note in the memo about level of sponsorship.

Mail completed sponsorship contract and payment to:

CWC Equine Studies Program
c/o Jennifer Cole
2660 Peck Avenue
Riverton, Wyoming 82501



Thank you
FOR YOUR SUPPORT